

# Tobacco-Free QC Coalition

Scott County, Iowa

The **Tobacco-Free QC Coalition** (TFQC) is a bi-state Coalition dedicated to reducing the impact of tobacco use in the Quad Cities. The TFQC recognizes the synergy and efficiency that exists when organizations in the community work together to reduce the effects of tobacco use on our community. These effects include loss of productivity, rising health care costs, decreased quality of life, and lives lost prematurely.

We reduce the effects of tobacco use by increasing the knowledge of our health professionals and community about the impacts of tobacco use, strengthening tobacco-related policies and legislation in our community, and linking people to tobacco cessation resources.

## Coalition Members include:

Scott County Health Department	Edgerton Women's Health Center
Rock Island County Health Dept.	American Heart Association
Genesis Health System	American Cancer Society
Quad City Medical Society	Bettendorf Police Department
Quad City Health Initiative	Davenport Police Department
Community Health Care, Inc.	Scott County Sheriff's Department
Center for Alcohol & Drug Services, Inc. (CADS)	Spring Street Oral & Maxillofacial Surgeons, PC

## Tobacco Use Reduction Strategies

For more than a decade, the TFQC has worked to reduce the impact of tobacco by focusing on these strategies: prevent initiation of the use of tobacco products, reduce the availability, promote cessation, educate legislators and our community, and reduce secondhand smoke exposure.

## Current Activities in Scott County

- **Assessing** tobacco industry activities/advertising in gas stations and convenience stores in Scott County.
- **Training** health care providers on tobacco cessation and Quitline Iowa resources.
- **Providing** tobacco education to participants in Scott County's Women, Infants and Children (WIC) clinic.
- **Implementing** educational activities focused on tobacco cessation for priority populations in Scott County.
- **Educating** multi-unit housing owners/landlords on the benefits of smoke-free multi-unit housing policies.
- **Increasing** the number of families participating in the Smoke-Free Home and Vehicle Pledge Campaign.
- **Promoting** compliance with the Iowa Smokefree Air Act.
- **Educating** local law enforcement and governmental inspectors on their responsibilities in determining Iowa Smokefree Air Act compliance.
- **Assisting** in strengthening smoke-free policies in public places.
- **Serving** as a community resource for agencies and organizations.

## Scott County

### Tobacco-free campuses include:

#### School Districts

Bettendorf

Davenport

North Scott

Pleasant Valley

#### Colleges/Universities

St. Ambrose University

#### Hospitals

Genesis Health System

Trinity Regional Health System

#### Government Entities

Scott County

### Tobacco Environment:

Tobacco retailers: 160

FY10 Tobacco sales compliance rate: 88%

Cigarette tax: \$1.36

Smoking rate: 17%

### Scott County School-based JEL\* (Just Eliminate Lies) Youth Advocacy Groups:

#### High School JELs

North Scott High School  
SADD/JEL

Central High School  
Shades of Success/JEL

#### Intermediate School JELs

Smart Intermediate  
Sudlow Intermediate

*\*JEL is a youth-led prevention group dedicated to changing people's attitudes about tobacco.*



TFQC is an affiliate project of the Quad City Health Initiative

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