

Tobacco-Free QC Coalition

Rock Island County, Illinois

The **Tobacco-Free QC Coalition** (TFQC) is a bi-state Coalition dedicated to reducing the impact of tobacco use in the Quad Cities. The TFQC recognizes the synergy and efficiency created by organizations in the community working together to manage the effects of tobacco use on our community. These effects include loss of productivity, rising health care costs, decreased quality of life, and lives lost prematurely.

We do this by increasing the knowledge of our health professionals and community about the impacts of tobacco use, strengthening tobacco-related policies and legislation in our community, and linking people to tobacco cessation resources.

Coalition Members include:

Rock Island County Health Dept.	Edgerton Women's Health Center
Scott County Health Department	American Heart Association
Genesis Health System	American Cancer Society
Quad City Medical Society	East Moline Police Department
Quad City Health Initiative	Moline Police Department
Community Health Care, Inc.	RI County Sheriff's Department
Center for Alcohol & Drug Services, Inc. (CADS)	Spring Street Oral & Maxillofacial Surgeons, PC

Tobacco Use Reduction Strategies

For more than a decade, the TFQC has worked to reduce the impact of tobacco by focusing on these strategies: prevent initiation of tobacco products, reduce the availability, promote cessation, educate legislators, reduce secondhand smoke exposure.

Current Activities

- **Provide** Nicotine Replacement Therapy products for residents of RI County trying to quit using tobacco.
- **Promote** compliance with the Illinois Smoke Free Air Act.
- **Provide** tobacco education to participants in RI County's Women, Infants and Children (WIC) clinic and the "Nest."
- **Implement** educational activities focused on tobacco cessation for priority populations in RI County.
- **Educate** multi-housing unit owners/landlords on the benefits of smoke-free multi-unit housing policies.
- **Increase** the number of families participating in the Smoke-Free Home and Vehicle Pledge Campaign.
- **Promote** Quitline at community events.
- **Educate** local businesses about the Illinois Smoke Free Air Act and their responsibilities on complying with the law.
- **Assist** in strengthening smoke-free policies in public places.
- **Serve** as a community resource for agencies and organizations.

Rock Island County

Tobacco-free campuses include:

School Districts

All public and private school districts.

Hospitals

Genesis Health System
Trinity Regional Health System

Other Entities

Rock Island County Health Department

Tobacco Environment:

Cigarette tax: \$.98
Smoking rate: 20%

Community Events where Coalition information is given:

- Longview Neighborhood, ML King Center, and Viva QC Festivals.
- John Deere PDC and John Deere Seeding and Cylinder employee wellness fairs.
- Black Hawk College and Augustana College health/wellness fairs.
- School fairs and youth summer programs in RI, Moline, and Carbon Cliff.
- City of Moline and Rock Island employee wellness fairs and other local businesses.
- Greenbush and East End Neighborhood fairs in Rock Island.
- Church events in Moline, East Moline, and Silvis.



TFQC is an affiliate project of the Quad City Health Initiative.

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