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**Quad City Health Initiative Moon Walk 2010 Closes with Splashdown Celebration:
Community walked 452,573 miles over 8 weeks to promote healthy lifestyles**

On June 23, 2010, the Wellness Champions of the Quad City Health Initiative (QCHI) celebrated the close of Moon Walk 2010 with a Splashdown Celebration at the John Deere Planetarium, Augustana College, Rock Island, IL. Two thousand three hundred ninety-eight (2,398) Quad Citizens participated in this 8-week event that began on April 16th and highlighted the value of daily exercise to maintain good health. In Moon Walk 2010 the Quad Cities competed against Peoria and Champaign-Urbana. The winning community was required to accumulate at least 238,700 miles, and then have the highest number of miles per registered participant. The Quad City team accumulated the greatest number of total miles (452,573 miles) but was beat by Champaign-Urbana in miles per participant. The coveted Moon Walk Walking Stick trophy will now be turned over to Champaign Urbana, Illinois who has earned the title of Moon Walk Champions for 2010. The Quad Cities has held the title of Moon Walk Champions in 2006, 2008, and 2009.

"We congratulate Peoria and Champaign Urbana on an excellent race," says Nicole Carkner, Executive Director for the Quad City Health Initiative, which organizes the Moon Walk locally. "The community-wide competition has been a tremendous success for all communities by motivating and encouraging individuals to incorporate physical activity into their daily lives. We are very proud of the Moon Walkers for their commitment to the Moon Walk race and most of all for their commitment to promoting healthy lifestyle habits in the Quad Cities."

The Splashdown celebration recognizes the top performing teams in the Quad Cities as well as individuals who accumulated more than 1,000 individual miles. The event also celebrates the 67 Moon Walk Teams and their Captains who led the effort across the community.

A list of the teams that participated in Moon Walk 2010 is given at the end of this release.

In QCHI's 2002 Community Health Assessment, obesity, high blood pressure and high cholesterol (all risk factors for cardiovascular disease) emerged as critical issues for the health of our region. Since December 2002, the Wellness Champions team has been working to reverse these trends by promoting daily exercise, nutrition and regular screenings for health risk factors. The Wellness Champions team includes about 55 individual representatives from 43 organizations across the Quad City community.

The Quad City Health Initiative is a community partnership working to create a healthy community. A 35-member community Board that was established in 1999 oversees the organization. The Initiative seeks to be our community's recognized leader for creating collaborative action on health and abides by the core values of commitment, collaboration and creativity. Major financial support of the Quad City Health Initiative is currently provided by the generous direct and in-kind investments of Genesis Health System and Trinity Regional Health

System. In 2010, additional financial support is provided by St. Ambrose University, Cleaveland Insurance Group, Quad City Bank & Trust Company, Cardiovascular Medicine P.C. and the McLaughlin Family Foundation. Support is also provided by QCHI Board members including the following member organizations: Quad City Medical Societies, Community Health Care, Inc., Rock Island County Health Department, Scott County Health Department and United Way of the Quad Cities Area.

The following teams participated in Moon Walk 2010:

Ahern Fire Protection	Heart of America Group
A-L-L Equipment, Inc.	Hillcrest/Bowlesburg Elementary Schools
Alpha Kappa Alpha Sorority - Xi Eta Omega	Hofer Roofing
APAC Customer Services, Inc.	Honeywell, Inc.
Arc of Rock Island County	Hy-Vee Food Stores
Asbury United Methodist Church	Isle of Capri Corporation
Ascentra Credit Union	Katun Corporation
Bethany for Children & Families	KJWW Engineering Consultants
Bethel Wesley United Methodist Church	Ladies on a Mission
Big Brothers Big Sisters	Metropolitan Medical Laboratory
Bi-State Regional Commission/Scott County Kids	Midland Information Resources
Center for Alcohol and Drug Services	Mississippi Bend AEA
Child Abuse Council	Mississippi Valley Regional Blood Center
Church of Peace	Moline Dispatch Publishing Co., LLC
City of East Moline	Nichols Aluminum
City of Moline	Orthopaedic & Rheumatology Associates, P.C.
City of Rock Island	Quad City Health Initiative
Community Action of Eastern Iowa	Quad City Bank & Trust
Cosey Connection	Reynolds Grade School
Deere & Company World Headquarters	Rock Island Arsenal TACOM-ECBC Chemmies
Deere Construction & Forestry	Rock Island County Health Department/Rock Island County Staff
Deere Harvester	Rock Island County Regional Office of Education
Deere Parts & Distribution Center	Royal Neighbors of America
Deere Seeding/Cylinder	Russell Construction Company
East Moline Metal Products Co.	Skip A Long
Eisenhower Elementary School	Smart Intermediate School
Eldridge Moon Walkers	St. Malachy's Catholic Church
Faith Lutheran Church	St. Pius X Catholic Church
First Baptist Church SAS	Trinity Visiting Nurse & Homecare Association
First Presbyterian Church, East Moline	Two Rivers United Methodist Church
Genesis Birth Center	Two Rivers YMCA
Genesis Health Group - Pediatrics	United Way of the Quad Cities Area
	US Army Corps of Engineers Rock Island

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