



January 4, 2010

Ms. Angie Ludwig
Program Manager
PALM/LMC Health Programs
124 S.W. Adams St., Suite 315
Peoria, IL 61602

Dear Angie:

On behalf of the Quad Cities, the Quad City Health Initiative heartily accepts your challenge to walk to the moon!

Like you, the Quad City Health Initiative is very interested in promoting healthy choices regarding nutrition and exercise with the intent of reducing our community's cardiovascular disease rates. The Moon Walk has already proven to be an effective tool in raising our community's awareness of these important issues in the past four years. We hope the Moon Walk experience will help more individuals in our community to develop regular walking or exercise habits that will translate into improved health status.

Our community is very excited about our rematch with Peoria and Champaign-Urbana. The new terms of the race (the winner will log at least one trip to the moon or 238,700 miles and have the highest total number of miles per registered walker) will provide a new challenge for all of our communities. We look forward to our Launch Date of April 16th and are honored partners in your vision to promote the benefits of walking.

Best of luck in your Moon Walk launch and the best of health to your participants as we all take "one small step for our communities and one giant leap for the Moon Walk."

Choose Health. Live Well.

Nicole Carkner
Quad City Health Initiative
Central Park Medical Pavilion 2, Suite 3100
1227 E. Rusholme St.
Davenport, IA 52803