



MOON WALK 2009

Mission Control Incentives

Registration Incentives

Team Captains will have Health Facts Cards to distribute to individuals who complete registration forms. Team Captains can pick the cards up at the Team Captain's trainings or the cards can be mailed once registration forms are received.

Weekly Team Incentives

Each week during the race there will be a weekly challenge that will recognize the Moon Walk team and its Team Captain who have the highest number of cumulative miles per registered participant. That team will be declared the week's winner and will receive an award and Moon Walk lunch bags (up to 100 per team while supplies last). Determination of the weekly winner will be made each Monday based upon the mileage reports submitted on time. Once a team has won the weekly challenge, they will no longer be eligible to win.

There will also be a random weekly drawing for a \$25 gift certificate for a Team Captain.

Moon Walk Individual Incentives

Individuals who accumulate 1,000 or more individual miles during the Moon Walk race will be recognized with an award at our Splashdown ceremony in June. Team Captains are responsible for notifying Mission Control of their members who have achieved this milestone.

At their discretion, Team Captains can recognize all Moon Walk team members with a completion certificate at the end of the Moon Walk race. Mission Control will provide electronic certificate templates for Team Captains to personalize.

Other Incentives

Team Captains and their sponsoring organizations are highly encouraged to develop their own incentive plans and celebrations during Moon Walk. Have fun and make this your own!